



NEWS YOU CAN USE *October 2020*

NEWS

NAR Reacts to Eviction Moratorium

In response to a new Centers for Disease Control and White House executive order halting virtually all evictions nationwide through the end of the year, NAR has released a strongly worded statement saying such a move must be coupled with Congressional action on rental assistance. [Read more.](#)

Video: Handling Multiple Offers

High buyer demand coupled with low inventory often results in multiple-offer scenarios. By following [a few fundamental rules](#), you can help sellers and buyers navigate multiple offers while reducing misunderstandings and the inherent stress of these competitive situations.

Targeted Call to Action

NAR remains on the offensive in response to the nationwide eviction moratorium that went into effect Sept. 4 and continues through Dec. 31. In an [ad in Politico](#), NAR and coalition partners warned of a coming housing crisis if the moratorium isn't accompanied by Congressional relief in the form of rental assistance to housing providers. NAR has issued a targeted call to action, asking specific federal political coordinators to give that message directly to their representatives. [Access more information](#), including a coalition letter sent to Congressional leaders.

NAR's C2EX Wins Two Awards

The [Commitment to Excellence program](#) has won a gold and a bronze 2020 Brandon Hall Group Excellence in Learning award for providing members with a functional, innovative, and essential platform; advancing members' competencies and skill development; and driving bottom-line business results. Join more than 60,000 of their peers already working toward their C2EX endorsement.

NAR, White House Talk Evictions

NAR President Vince Malta recently [met with White House officials](#) to discuss the CDC's eviction moratorium, sending the message that it unfairly burdens

landlords and sets up mountains of debt for renters, which could lead to a flood of evictions come January.

Conference Registration Opens

You can now [register](#) for NAR's first-ever virtual 2020 REALTORS® Conference & Expo Nov. 2-18. Engage with your colleagues through meetings, sessions, and networking activities to propel the industry forward and get you up to speed on cutting-edge business advancements. Help spread the word by using [NAR's co-marketing promotional materials](#). Learn more and [register today](#).

Tips to Defend Against Hackers

October is Cybersecurity Awareness Month. Experts at NAR's cyber and data security session sent strong warnings that real estate pros must take the threat of online fraud very seriously. See [these 13 tips](#) to help you protect your transactions from fraudsters. Also share [this new video](#) in which NAR attorney Deanne Rymarowicz covers the basics.

RESOURCES

New Ethics Training Tool

You can check your Code of Ethics training status, choose your preferred COE training format (online or in person), and go directly to the training options available to them with this [new training selection tool](#).

Why Use RPR® MLS Integrations

Integrations can play an important role in helping agents succeed. Check out [this article](#) for a behind-the-scenes chat with two forward-thinking MLS leaders about which RPR® integrations they use and how the integrations benefit their subscribers.

Podcast Offers Safety Tips

Members can hear best practices to help keep themselves and their clients safe during REALTOR® Safety month by downloading [Safety Tips for REALTORS®](#). It's a new podcast episode from the Center for REALTOR® Development featuring guest Donny Allen.

High-Performance Collaboration

NAR has joined forces with the National Association of Home Builders to help both organization's members work together and succeed in the rapidly growing market for high-performance homes. Share the [free resources](#) from this educational initiative to ensure that your clients attain the high-performing and efficient home of their dreams.

Get Behind Many News Paywalls

Are paywalls stopping you and from accessing the real estate news you need? NAR members have access to thousands of publications through EBSCO. NAR's Library & Archives now allows you to log in with your NAR credentials and begin your research at no cost. [Find out more](#)

New: Housing Stabilization Guide

[Housing Stabilization – A Guide for Collaboration and Initiatives](#) can help you create a housing stabilization task force to help homeowners, renters, and landlords manage the challenges brought on by the COVID-19 pandemic

Guide to Loan Forgiveness

NAR continues to advocate for added COVID-19 relief, including automatic forgiveness on Paycheck Protection Program loans below \$150,000. With legislation stalled in Congress, [this video](#) gives you a step-by-step explanation on seeking forgiveness.

BENEFITS

Using Instagram to Boost a Brand

You can take advantage of Instagram's popularity with [Back At You](#), the only real estate tech company that now offers complete integration. Back At You provides easy-to-use scheduling and auto-posting and publishing, and you can save on plans through the REALTOR Benefits® Program.

Real Stories Paint Real Pictures

Take in stories from NAR members about how they've saved time and money and gained an edge through NAR's [REALTOR Benefits® Program](#).

Save \$842 on Home, Auto Insurance

That's the average customer's savings when switching to [Liberty Mutual](#), which has helped thousands of REALTORS® insure their most valuable assets. See how you can leverage quality coverage, expert advice, and savings from NAR's exclusive auto, home, and renters insurance provider.

Miles Away, Agent Saves Sale

The RPR Mobile app lets your members respond to clients in seconds from anywhere there's a signal — including airports overseas. Share this [RPR "Wow Moment,"](#) in which user Sidika Kilic describes how she easily found and delivered up-to-date data while traveling in Europe last year.

RIGHT TOOLS, RIGHT NOW

Advocacy and the REALTOR® Party

Find all the information you need about REALTOR® Party grants through NAR's Right Tools, Right Now program. Get details [here](#).

DocuSign's Free Trial Is Back

You have a second chance to try [DocuSign](#) for free for up to three months. Make sure you take advantage of this exclusive offer through the REALTOR Benefits® Program and NAR's Right Tools, Right Now initiative.

Free Reopening Business Webinar

One of the most profound changes during the pandemic has been our relationship with technology. Right Tools, Right Now is now offering a [free digital download of a webinar](#) in which experts at Adwerx discuss how you can reopen your business by creating a digital marketing strategy.

Watch Free Safety Webinar

See the most recent REALTOR® Safety Program webinar: [Selling Safely – Because It Can Happen to You](#). You can watch the recording through Right Tools, Right Now to learn how to be aware, prepared, and safe while on the job.

See all Right Tools, Right Now offers.