



NEWS YOU CAN USE *November 2019*

NEWS

Video: Remodeling Impact Report

Jessica Lautz talks about the new [Remodeling Impact report](#), which takes a look at the costs of projects, the value that can be recouped, and how consumers feel after tackling a home improvement project.

The Future of Housing Finance

Video: Why the future of Fannie Mae and Freddie Mac is so critical to your members' business and what NAR is doing to drive sensible reform. On the latest edition of [The Voice for Real Estate](#).

The Most Vacation Homes Are In...

NAR has identified top vacation home counties, including the least and most expensive areas, and the income profile of buyers who can afford to purchase a vacation home. [Share the data](#)

Opportunity Zone Session

See the slides from the [Facebook Live discussion](#) about how opportunity zones could create business in their area.

How to Thwart 6 Hacking Threats

October is National Cybersecurity Awareness Month — a time for cautionary reminders of the digital dangers to your business. [These steps](#) will keep you and your clients safe from scammers.

Transit Boosts Property Values

[New report](#) shows that public transport plays a critical role in increasing real estate values of properties nearby.

Affordable Vacation-Home Areas

Vacation homes can cost less than \$100,000 in counties in these five states. [See the list](#)

Short-Term Rental Ban Upheld

The Pennsylvania Supreme Court [has upheld](#) a ruling that a local zoning ordinance clearly and unambiguously excluded purely transient uses of property.

RESOURCES

Track Recent Legal Trends

Read the [2019 Legal Pulse](#) first-quarter report to stay abreast of current risk-management issues, from agency to property condition disclosure, RESPA, and employment matters, based on the latest case law and statutory research.

REALTOR BENEFITS® PROGRAM

Act on Medicare Open Enrollment

Medicare-eligible members - if you wish to explore or enhance your supplemental Medicare insurance options, now is the time. NAR's private [Members Medicare Exchange](#) provides access to a variety of plans and offers complimentary assistance from enrollment specialists.

NAR Member Benefit Just Got Better

How did NAR make an award-winning platform even better? We listened to feedback from some of the 30,000+ REALTORS® already on their Commitment to Excellence journey and added features for associations. Now you can track your members' progress and add material to the C2EX library. [Get started](#).

Free DocuSign eSignature Plan

DocuSign's [Go Digital program](#), created with NAR's REALTOR Benefits® Program, allows associations to enter into a co-marketing agreement and offer their members a free eSignature plan with 20 lifetime envelope sends. Training and non-dues revenue options available. Contact DocuSign, tiffany.tanquary@docusign.com, to learn more.

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