



THURS. MAR 22

9:30 – 10:30

Instructor: Lisa Sisko,
Keller Williams Greater Cleveland

Market Your Sphere of Influence 2018 & Beyond (Information only, no CEU)

- Database Marketing: Sending relevant real estate information via email, text, Facebook, blog & Video
- How many transactions should you be closing per year in your 'sphere'?
- How often should you be touching your 'sphere'?
- What types of information should you send without a lot of effort or money?
- How much more are videos viewed than emails? You will be surprised!
- How to make videos and maximize their distribution
- Plus other marketing touches!

Sponsored By: Karen Brehm



Instructor:

Lisa Sisko

Breakfast @ 9:15

**Database
Marketing,**

**Email, Text,
Facebook, Blog &
Video!**

Don't miss out!

**Register at
LGAAR.org**

You will be charged a \$20 no show fee if you register for a class and do not attend. ~ 48 hours preferred

*You may not be able to attend classes if you have an outstanding financial obligation, per bylaws

To Cancel:

Cancel through Eventbrite OR call
440.350.9000 OR email
Contact@LGAAR.org