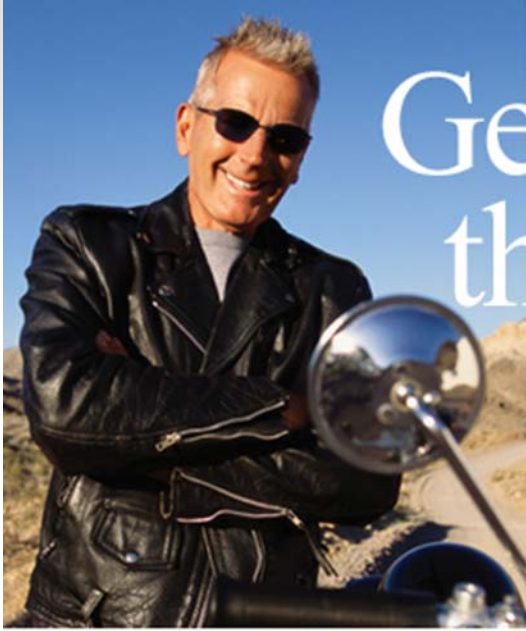


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# Get ready for the Boomers

Get up to speed with an SRES® designation



## THEY'RE NOT YOUR AVERAGE GRANDPARENTS.

The largest and wealthiest buyer's group in the country is made up of Baby Boomers. Understand what motivates this mature demographic and make your business boom with an SRES® designation.

**The Seniors Real Estate Specialist Designation:**  
Where the future takes shape

### Earn the SRES® Designation

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Senior Real Estate Specialists® gain access to a network of over 16,000 designees, customizable SRES® designation marketing materials, social networking, powerful business partners, and so much more.

When you earn your SRES® designation, you'll be able to instantly:

- join a group of REALTORS® who comprise one of the fastest growing networks in the country
- connect to a nationally advertised brand in the consumer market
- market your personal brand with designs and tools you receive with membership

## Senior Real Estate Specialist (SRES®)

November 15-16, 2017  
Concord Twp., Ohio

The Seniors Real Estate Specialist Designation:

Where the future takes place.

See reverse to register...



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Lake & Geauga Area Association of REALTORS® presents...

# Senior Real Estate Specialist (SRES®)

## November 15 & 16, 2017

**Location:**

Lake & Geauga Area Association of REALTORS®  
9930 Johnnycake Ridge Rd., Suite 3  
Concord Twp., Ohio 44060

**Time:**

November 15 & 16, 2017  
9:00 a.m. – 4:30 p.m. both days  
(Check in begins at 8:30 a.m.)

**Registration Fee - \$295**

**Questions?** Visit [www.seniorsrealestate.com](http://www.seniorsrealestate.com) for  
more information on obtaining the SRES Designation

**Credit:**

- Qualifies as an elective for:
- ABR® Designation
- SRS® Designation
- CRS® Designation
- 12 hours of real estate ce

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Amount enclosed: \_\_\_\_\_

**Instructor:** Ali Whitley, ABR, e-PRO, GRI, SRES

*Do you have any disabilities which require special accommodations, including the provision of auxiliary aids and services? If so please indicate needs:*



**Return to:**

Ohio Association of REALTORS®  
200 E. Town Street  
Columbus, Ohio 43215-4648  
Email: [education@ohiorealtors.org](mailto:education@ohiorealtors.org)  
Phone: (614) 225-6229  
Fax: (614) 241-2848  
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