

Terry Hickey Photography -- Business Portraits -

What to Wear - Everyone

- Wear clothes that are comfortable and that make you look great
- Make sure your jacket and shirt fit you well. A poor fitting jacket or shirt will be obvious in the photos (especially around the neck)
- Don't overdress
- Turtlenecks are almost always a bad idea (since they crowd the face)
- Clothes should be neatly pressed and should look new or like new
- Avoid busy patterns and large lines/stripes
- Blue/green/turquoise shirts/blouses or accents can help emphasize blue/green/hazel eyes

What to Wear - Men

- The standard business look is a suit jacket, dress shirt and tie
- A casual business look is often a jacket and open dress shirt, shirt and tie (no jacket), or dress shirt on it's own
- For a no-jacket casual look, bring colored shirts - ideally darker than your skin tone
- A white dress shirt by itself is a bad idea - unless you plan to wear it underneath something (jacket or sweater)

What to Wear - Women

- Avoid big prints and busy patterns
- Different necklines will change the apparent shape of your face.
- For a no-jacket casual look, wear colored blouses - ideally darker than your skin tone
- Be stylish and fashionable, but remember the picture is about your face and not your clothes or jewelry
- Sleeveless tops/dresses can draw attention to your shoulders/arms. Consider wearing items with a full or 3/4 sleeves

Remember: Select and wear clothes that make you feel comfortable. Select something that makes you look and feel good.

Jewelry

- Keep jewelry extremely simple - small is better
- Avoid jewelry that would distract from your face or that looks dated
- The picture is about your face, not your jewelry
- Consider if facial piercings or multiple ear piercings are appropriate for where your photo will be displayed